

External Relations Committee Charter

Article I. PURPOSE

The External Relations Committee is a standing committee of the Board of Directors (“the Board”) of the Corporation for National and Community Service (“the Corporation”), designated by the Chairperson of the Board pursuant to authority granted in Section 2.12 of the Bylaws of the Board. The purposes of the External Relations Committee are to improve overall support for service, build the partnerships needed (public, private and independent sectors) to accomplish the Corporation’s mission, tell the story of our programs’ impact, and develop the resources necessary to carry out the mission. The Committee will also inform and advise the full Board on matters within the Committee’s purview.

Article II. COMPOSITION

The Committee shall be composed of two or more members all of whom will also be members of the Board. Members will be designated by the Chairperson of the Board. The Chairperson of the Board will designate a Chairperson of the Committee.

Article III. RESPONSIBILITIES

Section 3.01 Stakeholder Management

- (1) The Committee will help to ensure that the Corporation is fully informing, working with, and involving where appropriate:
 - a. The White House;
 - b. Federal agencies with missions overlapping the Corporation mission;
 - c. Congressional members, committees, caucuses and staff;
 - d. National nonprofit organizations, including, but not limited to, organizations that promote volunteerism;
 - e. Corporation grantees; and
 - f. Other interested parties.
- (2) The Committee will advise the full Board concerning developments in national and community service that merit the attention of the Congress and the President.
- (3) The Committee will help to ensure that there is effective coordination among Federally-funded national service programs addressing the same, similar, or associated community needs.
- (4) The Committee will inform and advise the full Board on matters related to stakeholder management.

Section 3.02 Resource Development

Consistent with regulation and policy governing the solicitation and acceptance of donations -

- (1) The Committee will help the Corporation develop resources through:

- a. Foundation and corporate contacts;
- b. Cause-oriented marketing;
- c. State and local government contacts; and
- d. Strategic partnerships

(2) The Committee will inform and advise the full Board on matters related to resource development.

Section 3.03 Communications

(1) The Committee will help the Corporation communicate to the public through brand development and marketing.

(2) The Committee will ensure that there is effective dissemination of information regarding the programs and initiatives of the Corporation.

(3) The Committee will inform and advise the full Board on matters related to communications.

Section 3.04 Strategic Initiatives

(1) The Committee will help the Corporation promote the initiatives identified for special emphasis in the Strategic Plan. This includes stakeholder management, resource development and communications.

(2) The Committee will inform and advise the full Board on matters related to the promotion of strategic initiatives.

Article IV. RESOURCES AND AUTHORITY

The CEO shall provide the Committee with support as necessary and shall ensure cooperation with requests made by the Committee for necessary information.

Article V. MEETINGS AND REPORTS

Section 5.01 Meetings:

The Committee shall meet periodically, as determined by the Committee Chairperson.

Section 5.02 Reports:

The Chairperson shall report on the Committee's activities and make recommendations to the Board at public Board meetings and at other times as necessary.