



AmeriCorps State and National FY23 Planning Grants Training & Technical Assistance Call Schedule

AmeriCorps State and National Grantee Planning Grantee Technical Assistance Calls

Monthly calls for planning grantees and State Commissions to learn from Agency Subject Matter Experts on the various aspects of AmeriCorps State and National’s NOFO and program development.

Date	Technical Assistance Topic
April 27, 2023 3pm-4pm ET Register	Planning Grantee Kickoff Call <i>Presenter: AmeriCorps State and National</i>
May 11, 2023 3pm-4:30pm ET Register	Intro to Evidence and Organizational Readiness Framework <i>Presenter: Office of Research and Evaluation & NORC</i>
June 14, 2023 1pm-2:30pm ET Register	Theory of Change and Logic Models <i>Presenter: Office of Research and Evaluation & NORC</i>
June 28, 2023 2:30-4:00pm ET Register	Best Practices for Budget Development Q&A <i>Presenter: Office of Grant Administration</i>
July 25, 2023 2pm-3:30pm Register	Best Practices for Performance Measures <i>Presenter: AmeriCorps State and National</i>
August 9, 2023 1pm-2pm ET Register	Resources for Education Programs <i>Presenter: Terra Wallin, AmeriCorps, Kate Cochran, National Partnerships for Student Success</i>
January 31, 2024, 2:30-3:30 pm ET	Grant Closeout <i>Presenter: Office of Grant Administration</i>

AmeriCorps Central Recruitment Unit Technical Assistance Calls

Planned calls for all AmeriCorps State and National grantees to provide a variety of member recruitment strategies.

Date	Technical Assistance Topic
May 24, 2023 2pm-3pm ET Register	Social Media Best Practices for Recruitment <i>Success story from the field; tips and tricks from AmeriCorps’ external affairs team.</i>
June 21, 2023 2pm-3pm ET Register	Leveraging Current Members and/or Alumni for Recruitment <i>Success story from the field on how a grantee has utilized the talents and interests of currently serving members to support recruitment while providing professional development opportunities to enhance the member experience.</i>
July 19, 2023 2pm-3pm ET	Recruitment Referral Programs



Register	<i>Success story from the field highlighting how to design, execute, and measure a process for alumni and/or current members to refer friends and family to national service opportunities</i>
August 16, 2023 2pm-3pm ET Register	Recruitment: Media Training <i>AmeriCorps' external affairs team to provide training on how to generate awareness and interest in service opportunities using local earned media strategies.</i>
September 20, 2023 2pm-3pm ET Register	Recruitment: Digital Asset Management Tool Rollout <i>AmeriCorps' external affairs team to provide an overview of this new tool and how to use it to access digital collateral for recruitment and marketing.</i>
October 18, 2023 2-3 pm ET Register	Grassroots Recruiting <i>A series of breakout rooms for grantees to brainstorm, share best practices, and potentially coordinate regional strategies around hyperlocal recruitment.</i>
November 15, 2023 2pm-3pm ET Register	Recruitment: Personas Training <i>External affairs team to provide a training on how to build communications strategies for different target audiences (i.e. young adults, career changers, retirees, influencers, etc.).</i>
December 13, 2023 2pm-3pm ET Register	Recruitment: Handshake Updates for the Network <i>Success story from the field highlighting use of the platform to recruit; centralized recruitment unit shares high level data trends across the account and reviews ways grantees can engage.</i>