

## Improving Lives, Strengthening Communities, and Fostering Civic Engagement Through Service

AmeriCorps offers transformative resources including funding and personnel to address pressing social challenges, strengthen communities, and generate potential benefits beyond the invested dollars. Select ROI studies below demonstrate the value of national service investments.

### RETURN ON INVESTMENT (ROI)

ROI analyses compare a program's benefits to its costs to help assess program performance, demonstrate value to stakeholders, and build the evidence base to support decision making.

#### ROI analyses conducted consist of three calculations:

1. Total benefits per federal dollar
2. Total benefits per funder dollar
3. Federal government benefits per federal dollar

### ROI Among AmeriCorps Programs

#### PROGRAM | ASSESSED ROI PER FUNDER DOLLAR | INSIGHTS AND TAKEAWAYS

##### AmeriCorps Seniors Foster Grandparent Program (FGP) & Senior Companion Program (SCP)

**\$3.50**

\$2.75 per funder dollar for FGP  
\$5.08 per funder dollar for SCP

- Programs improve health for participants, AmeriCorps Seniors volunteers, and caregivers.
- Participants who received services from SCP volunteers are able to remain in their homes longer and save on assisted living expenses.
- Participants saved on assisted living expenses and received less costly services at home.
- Government saves on health care expenditures.

##### Birth & Beyond Home Visitation Program

**\$0.50–\$2.11**

- Mothers who participate at least one hour are 29% less likely to have Child Protective Services referrals.
- Lifetime government spending is less for healthcare, child welfare, criminal justice, and special education due to reduced child maltreatment.
- Government spending decreases for corrections, public assistance, and social insurance.

##### College Possible's College Access Program

**\$1.50–\$6.41**

- High school students are more likely to enroll in college, leading to improved employment prospects and earnings.
- AmeriCorps members enjoy increased employment, earnings, and educational attainment after serving.
- Governments realize increased tax revenue from AmeriCorps members' and participants' improved employment and earnings.

## Community Empowerment Technology Project (CTEP)

**\$2.95–\$34.26**

- Employment and earnings increased for 10.3% of previously unemployed participants who credit the program with their employment success.
- AmeriCorps members enjoy increased wages, reduced unemployment, and increased educational attainment after serving
- Government benefits from increases in tax revenue from participants' and AmeriCorps members' improved employment and earnings; and savings on expenditures for corrections, public assistance, and social insurance.

## Habitat for Humanity (HFH): AmeriCorps

**\$0.62–\$2.61**

- Host sites rehab an average of eight and build five more homes than non-host sites.
- AmeriCorps members enjoy increased wages, reduced unemployment, and increased educational attainment after serving.
- Homeowners benefit from cost savings when buying a new home and in home rehabilitation work. HFH household members benefit from medical cost savings due to improved health after move-in.
- Private insurance companies and other healthcare payers [including government] benefit from medical cost savings.

## Minnesota Reading Corps (MRC): Kindergarten

**\$5.47–\$6.99**

- MRC Kindergarten participants have higher high school graduation rates.
- AmeriCorps members enjoy increased employment, earnings, and educational attainment after serving.
- Government benefits from increases in tax revenue; and savings on expenditures for crime, welfare, Medicare, and Medicaid.

## Washington Conservation Corps

**\$0.52–\$8.36**

- Native plant coverage increases, and noxious weed coverage decreases at restoration sites following the planting intervention.
- AmeriCorps members enjoy increased wages, reduced unemployment, and increased educational attainment after serving.
- Government benefits from increases in tax revenue from participants' and AmeriCorps members' improved employment and earnings; and savings on expenditures for corrections, public assistance, and social insurance.

## YouthBuild AmeriCorps

**-\$0.40–\$9.58**

- 72.5% of YouthBuild AmeriCorps member participants are placed in a job after serving. 67.8% without a high school diploma/equivalency earned one after serving.
- 59.9% of YouthBuild AmeriCorps member participants complete the program and earn an education award after serving. 12.8% enroll in post-secondary education.
- YouthBuild AmeriCorps member participants increase earnings with greater employment and use of education awards to pursue post-secondary education.
- Government increases tax revenue with economic activity and earnings, plus reduces spending on corrections, public assistance, and social insurance.

AmeriCorps Return on Investment Studies (2020-2021), ICF International. AmeriCorps Evidence Exchange. 2022. <https://americorps.gov/evidence-exchange/return-investment-roi-studies>

ROI studies were independently conducted by ICF International and commissioned by AmeriCorps. For more information contact [evaluation@cns.gov](mailto:evaluation@cns.gov)