

AmeriCorps Week

Social Media Toolkit



AMERICORPS WEEK

The second week of March, help celebrate the 270,000+ AmeriCorps members and AmeriCorps Seniors volunteers united in service to help solve our nation's greatest challenges.

From March 7-13, and throughout the month, we ask that you use these resources to celebrate, thank and acknowledge the importance of national service.

LEARN MORE

Find Marketing Resources: <https://ameri-corps.gov/newsroom/events/americorps-week>

Share :30 sec Promo Video: https://www.youtube.com/watch?v=T08viqz5UP0&feature=emb_imp_woyt/

THREE WAYS TO CELEBRATE

#Thankful Thursday - Thursday, March 11

Use videos, photos or text to thank volunteers, alumni, and program staff for their service. Use @AmeriCorps and #AmeriThanks. Special #AmeriThanks gifs and graphics will be posted to our event home page to download and share.

Share Your Story

Tell your followers about the impact you made through national service and one way it makes you proud to represent the “we” in #WeAreAmeriCorps. Post it on social media using @AmeriCorps, #WeAreAmeriCorps and tag at least one friend challenging them to share their story.

Spread the Word

Share and engage with AmeriCorps Week posts published by @AmeriCorps social media accounts on Facebook, Twitter, LinkedIn, and Instagram all month long.

FOLLOW US ON SOCIAL MEDIA



#WeAreAmeriCorps
#AmeriThanks
#AmeriCorpsWeek



@AmeriCorps
@AmeriCorpsSr

SAMPLE MESSAGES

Happy #AmeriCorpsWeek! Let's celebrate 270K+ AmeriCorps members and AmeriCorps Seniors volunteers united in #nationalservice each year to #getthingsdone America. Get started at bit.ly/AmeriCorpsWeek2021 to find 3 easy ways to join the fun. #WeAreAmeriCorps

Thank you to the 100+ #AmeriCorps members who stepped up to help #stopthespread of #COVID19 in my community! Your courage, commitment, and selflessness did not go unnoticed. Sending you all of the #AmeriThanks, this #ThankfulThursday

As an #AmeriCorps member, I served as a teacher, book buddy, mentor, and everything in between to help 30 middle schoolers reach for the stars. At the end of my service year, all my students went up by at least a great level in reading. Helping make that happen makes me proud that I represent the “We” in #WeAreAmeriCorps.

@KevinSmith @JaneSmith you're up, I challenge you to share your story!

CONTACT US

E-mail SocialMedia@cns.gov with questions and photos. Be sure to include project names and locations with any photos you send.