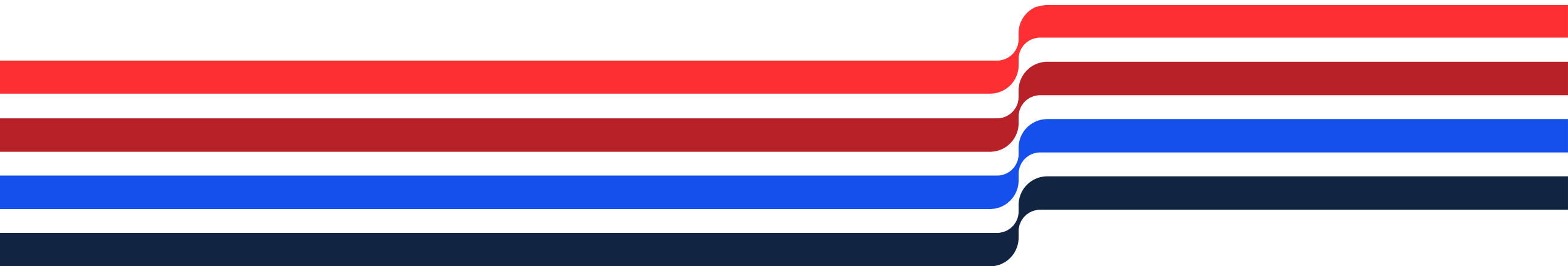


Project ideas for:

# The Martin Luther King, Jr. Day of Service, January 16, 2023

11.3.2022



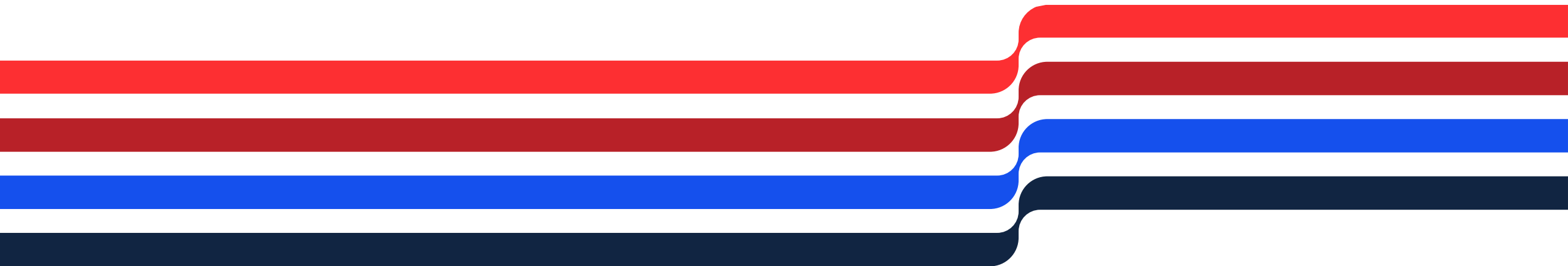
# LSI Housekeeping

Add slides



**Welcome**

**Emily Stock, Project Manager for  
Days of Service and the Volunteer  
Generation Fund, AmeriCorps**

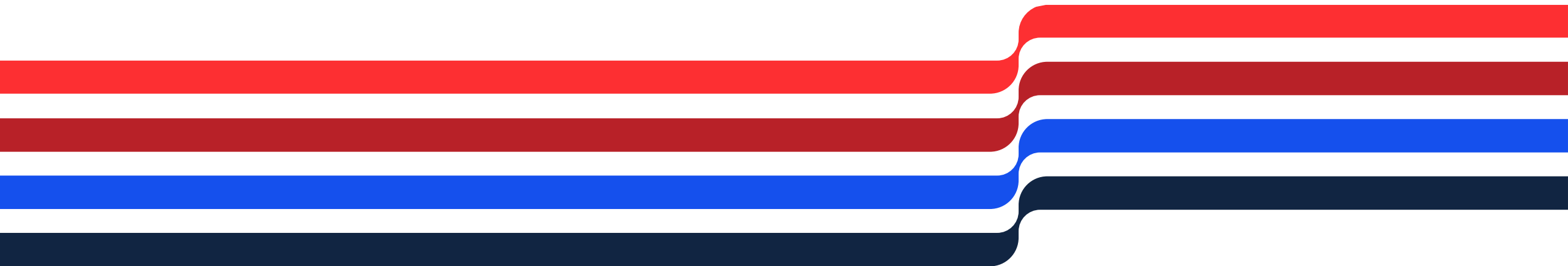


# Unity Through Service

Through the recent United We Stand summit, President Biden calls Americans to unite through National Service and volunteerism to counter the corrosive effects of hate-fueled violence on our democracy and public safety and put forward a shared vision for a more united America.

United We Serve  
MLK Day of Service  
January 16, 2023

# Rhonda Taylor, Director of Partnerships and Program Engagement, AmeriCorps



# Project ideas presented by:

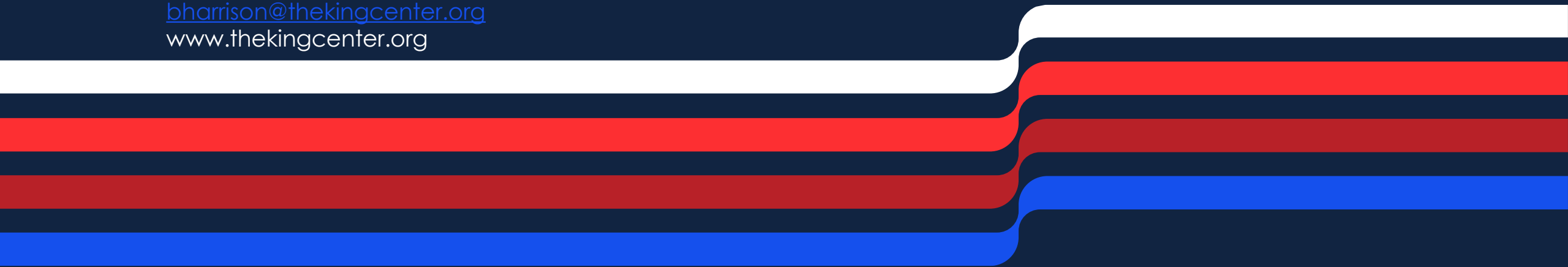
1. LSI housekeeping
2. Emily Stock – Welcome
3. Rhonda Taylor – Introduction of guests and agenda
4. Barbara Harrison – King Center plans and tools
5. Sharon Delcambre – MN Climate Corps ideas for service to address environmental justice
6. Jerry Lawson – EPA ideas for service projects that help protect and preserve our environment and increase environmental justice and tools to help track the impact of your savings
7. Rhonda – Register your projects
8. Join us in December for promoting your service projects and using AmeriCorps social press kit for key messages, proclamations, social graphics, etc.
9. Q&A

The King Center's

# Martin Luther King, Jr. Day of Service Project

Monday, January 16, 2023

Barbara Harrison, Sr. Director,  
External Affairs and Strategic Partnerships  
[bharrison@thekingcenter.org](mailto:bharrison@thekingcenter.org)  
[www.thekingcenter.org](http://www.thekingcenter.org)



# 2023 King Holiday Events

2023 KING HOLIDAY OBSERVANCE



**IT STARTS WITH ME:**  
CULTIVATING A  
**BELOVED COMMUNITY MINDSET**  
TO TRANSFORM UNJUST SYSTEMS

©2023 permissions granted by the Estate of Martin Luther King, Jr. (Illustration of Dr. Martin Luther King, Jr. by Lammamou Shirley, The King Center)



# 2023 King Holiday Events



## KING DAY SERVICE PROJECT – HEALTH FAIR

Our Day of Service will include providing Health Care Services for the entire family.



# 2023 King Holiday Events



## KING DAY SERVICE PROJECT – HEALTH FAIR

### EVENT GOALS

- Increase health awareness by providing health screenings, activities, materials, demonstrations, and information
- Education and preventative medicine
- Provide screening and assessment services
- Interactive & engaging community health fair
- Motivate participants to make positive health behavior changes

# 2023 King Holiday Events



## KING DAY SERVICE PROJECT – HEALTH FAIR SERVICES



Health Screening



Fitness Demonstration



Healthy Food Samples



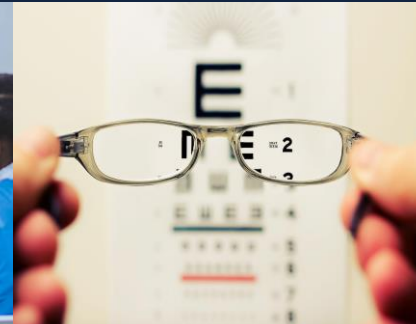
Dental Screening



Health & Wellness Resources



Educational Health Content



Vision Screening

# 2023 King Holiday Events SCHEDULE OF EVENTS



- **PRESS CONFERENCE:** Thursday, Jan. 5th
- **NV365 TRAINING:** Monday, Jan. 9th – Tuesday, Jan. 10th
- **KICKOFF RECEPTION:** Tuesday, Jan. 10th
- **CHILDREN'S BOOK READING:** Wednesday, Jan. 11th
- **BELOVED COMMUNITY GLOBAL SUMMIT/ YOUTH SUMMIT:** Thursday, Jan. 12th – Friday, Jan. 13th
- **TEACH-IN:** Friday, Jan. 13th
- **BELOVED COMMUNITY AWARDS:** Saturday, Jan. 14th
- **BELOVED COMMUNITY COMMEMORATIVE SERVICE:** Monday, Jan. 16th
- **BELOVED COMMUNITY TALKS:** Monday, Jan. 16th
- **DAY OF SERVICE:** Monday, Jan. 16th

## 2023 King Holiday Events



**Martin Luther King, Jr.  
Beloved Community  
Commemorative Service  
10:00 AM Monday, January 16, 2023  
Ebenezer Baptist Church**

**Bryan Stevenson  
Founder & Executive Director,  
Equal Justice Initiative**

## 2023 King Holiday Events

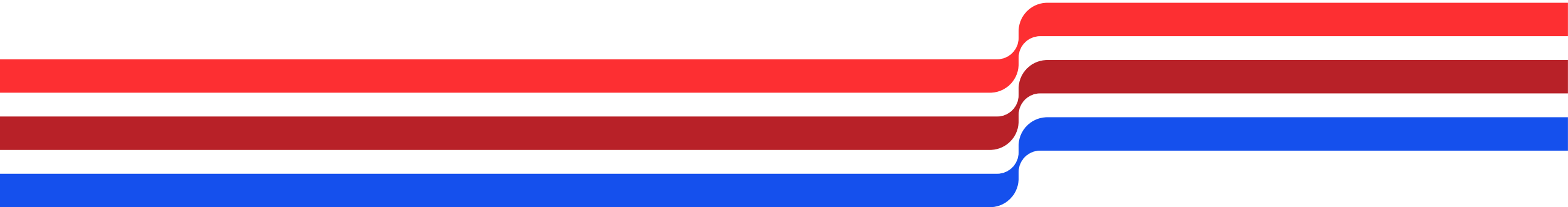


In his sermon at Dexter Avenue Baptist Church in Montgomery, Alabama, on April 2, 1957, Dr. King said, “The aftermath of nonviolence is the creation of the **Beloved Community**.”

**We believe a Beloved Community is where all people are valued, respected, and treated with dignity.**

# Supporting Climate Justice for the King Day of Service

- **Sharon Delcambre**
- Impact and Improvement Evaluator – Climate, ServeMinnesota
- [sharon@serveminnesota.org](mailto:sharon@serveminnesota.org)

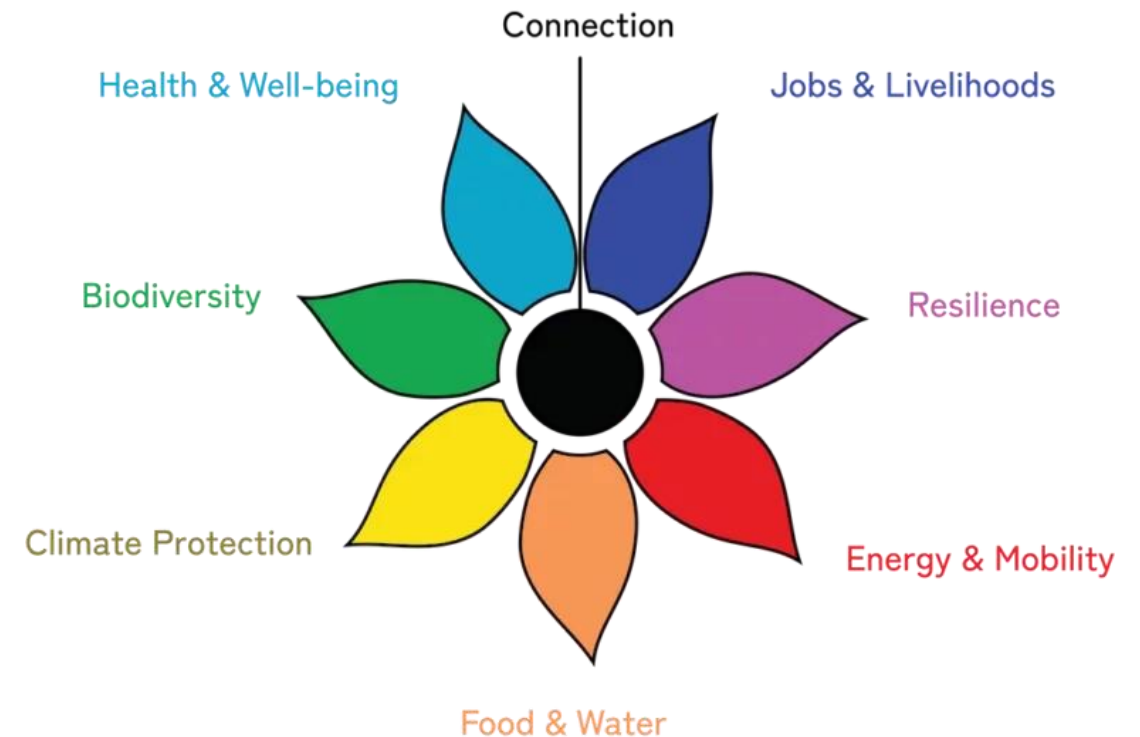


# Climate Injustice ----- > Climate Justice

**“Climate Change is a multiplier of injustice”**

**Climate changes disproportionately affects under-resourced communities.**

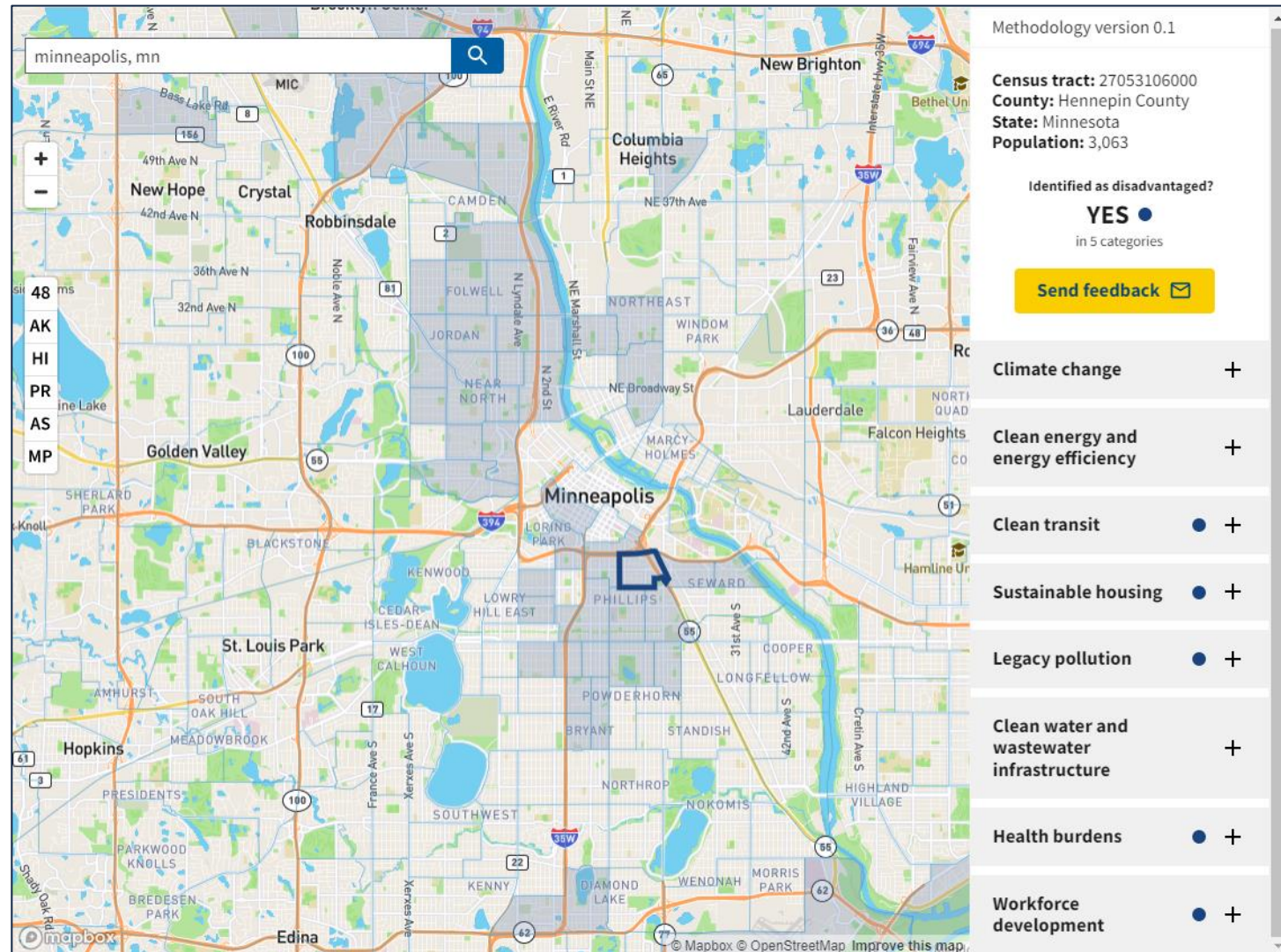
**Climate Justice brings race, gender, and class considerations to the center of the climate action discussion. Climate solutions must advance the elimination of unjust systems.**





# Climate and Economic Justice Screening Tool

(Council on Environmental Quality: <https://screeningtool.geoplatform.gov/>)



**Climate and Environmental Justice Screening Tool**  
*“communities that are marginalized, underserved, and overburdened by pollution”*

East Phillips – South Minneapolis

- High proximity to traffic and diesel pollution
- High housing cost burden
- Proximity to hazardous waste facilities
- High rates of asthma and diabetes
- Linguistic isolation

In an area where the majority of residents are also low income and low enrollment in higher education

# Who is working on justice issues in your community?

*They might already have service activities planned that you can participate in.*

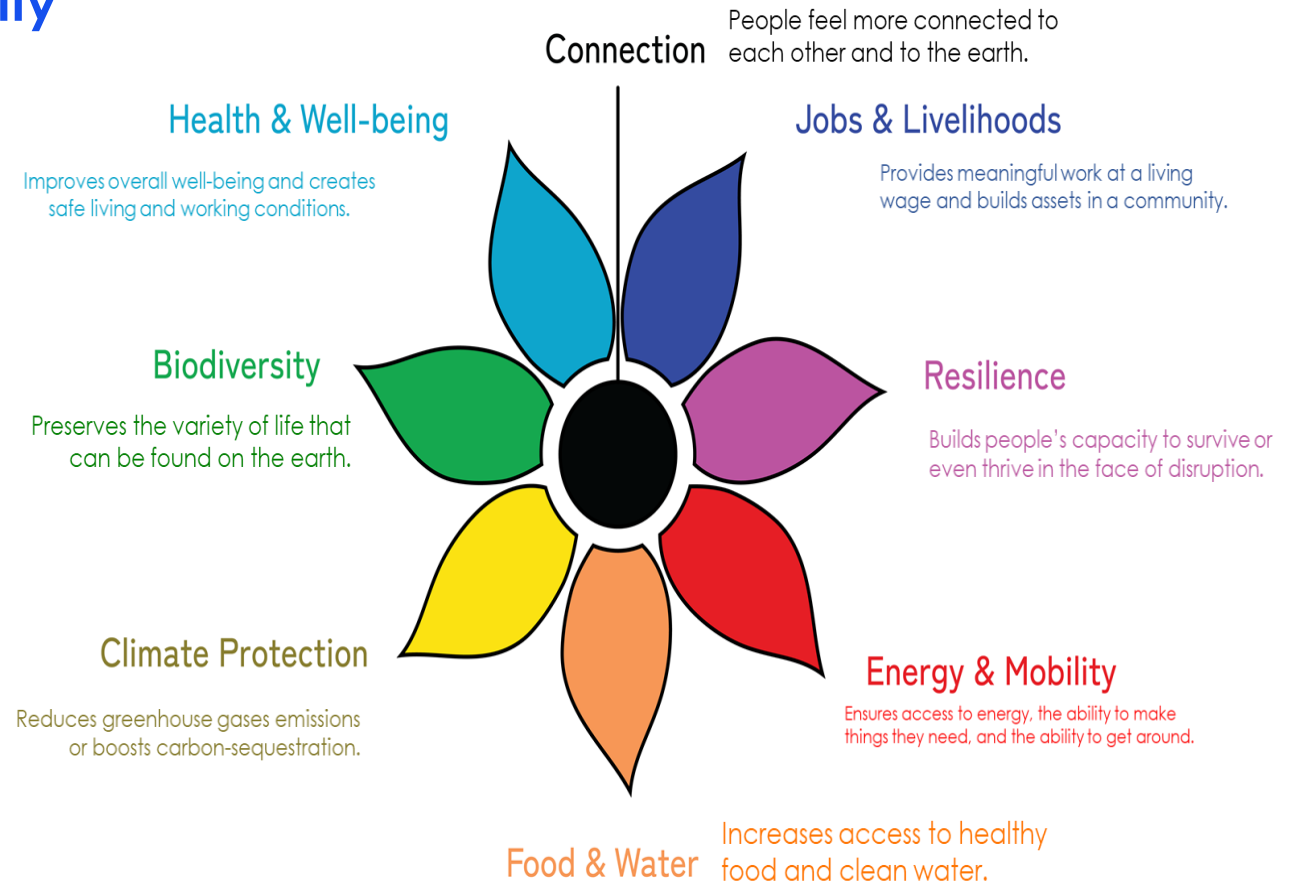
## Look for justice organizations in your community

### Potential sources for information include:

- IRS tax-exempt search tool:  
<https://apps.irs.gov/app/eos/allSearch>
- Local newspapers
- Google maps
- Facebook and other social media
- Organizational websites

### Take note of -

- What is their mission?
- What petals are they working on?
- Where does your work overlap?
- Who can you reach out to?



# Planning your own action on the King Day of Service or beyond?

(Drawdown Ecochallenge: <https://drawdown.ecochallenge.org/>)

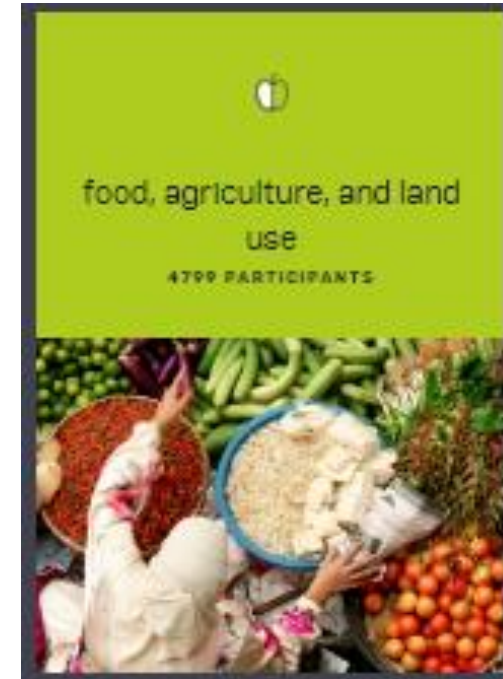


Which category of action is a good fit for your goals?

# Example: Food, Agriculture, and Land Use

## Actions:

- Reduce animal products
- Learn the truth about expiration dates
- Support indigenous peoples' land management
- Support women-owned businesses
- Research businesses owned by women, POC, or immigrants
- Mulch the base of trees and plants
- Composting
- Tend a garden
- Eat mindfully
- Explore other food, agriculture, and land use solutions



# “Accelerators are critical to move solutions forward at the scale, speed, and scope required” – Drawdown Review 2020



- **Shape Culture:** Stories, Arts, Dialogue, Visioning
- **Build Power:** Build Community, Diverse Leadership
- **Goals:** Set New & Creative Goals, Incremental and Bold goals
- **Shift capital:** Investment, Divestment
- **Change Behavior:** Norms, Motivations, Habits
- **CONNECT!** Communication, collaboration, continuous learning
- **Center wisdom of impacted communities**

***"It takes intention and care to  
move solutions forward in ways  
that heal rather than  
deepen systemic injustices."***

***Drawdown Review 2020***



- MLK Day of Service

# Ideas for Environmental Equity and Justice Presented by Jerry Lawson, EPA

- 11/3/2022

# EPA Environmental Justice Resources

- [Learn about Environmental Justice](#)
- [\*\*EJ Grants, Funding, and Technical Assistance\*\*](#)
- [\*\*Resources for Communities\*\*](#)
- [EJ in Your Community](#)
- [EJ Program Funded Projects](#)
- [EJ Learning Center](#)
- [Tribes and Indigenous Peoples](#)

[epa.gov/environmentaljustice](https://epa.gov/environmentaljustice)





# Child Lead Exposure

- Unequal progress
- Blood lead levels in children ages 1-5 have decreased by 95 percent in 2015-2016 compared to 1976-1980, primarily due to the elimination of leaded gasoline. Lead paint remains the primary threat.
- A [recent study](#) found that Black children living below the poverty level in the United States are four times more likely to have elevated levels of lead in their blood as poor white or Hispanic children. Lead-poisoned children are more likely to [struggle academically, drop out of school, become involved in the criminal justice system, and earn less income over their lifetimes](#), as well as have high blood pressure, heart disease, and reduced fertility.
- A federal Task Force published a set of [recommendations](#) that focus primarily on expanding efforts to correct lead paint hazards especially in low-income housing.

## Eliminating Childhood Lead Poisoning:

### A Federal Strategy Targeting Lead Paint Hazards



[Lead Home](#)

[Learn About Lead](#)

**[Protect Your Family](#)**

[Renovation, Repair and Painting Program](#)

[Evaluating & Eliminating Lead-Based Paint Hazards](#)

[Real Estate Disclosure](#)

[Science and Technology](#)

[Lead Laws and Regulations](#)

[En español: Plomo](#)

# Protect Your Family from Sources of Lead

Lead from paint, dust and soil in and around your home can be dangerous if not managed properly.

This page provides information about potential sources of lead in:

- [Older homes and buildings](#)
- [Soil, yards and playgrounds](#)
- [Dust](#)
- [Products](#)
- [Drinking water](#)
- [Jobs and hobbies](#)
- [Folk remedies](#)

For more information about protecting your family from exposure to lead:

- [How to make your home lead-safe](#)
- [Protect your children where they learn and play](#)

[epa.gov/lead/protect-your-family-sources-lead](https://epa.gov/lead/protect-your-family-sources-lead)

## Lead Can Be Found Throughout a Child's Environment

Lead can be found throughout a child's environment.



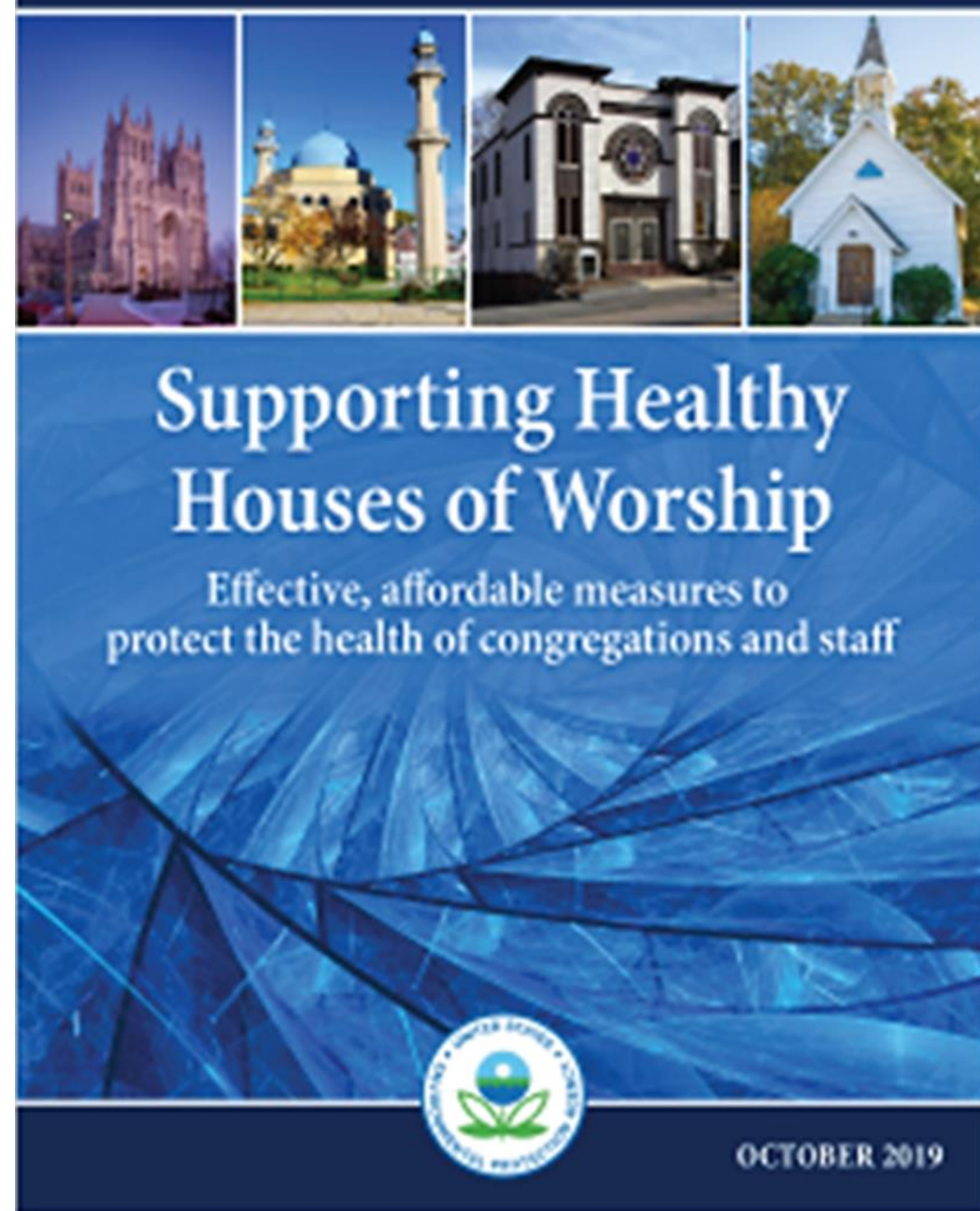
- 1 Homes built before 1978 (when lead-based paints were banned) probably contain lead-based paint.
- 2 When the paint peels and cracks, it moves lead dust. Children can be poisoned when they swallow or breathe in lead dust.
- 3 Lead can be found in some products such as toys and toy jewelry.
- 4 Lead is sometimes in candies imported from other countries or traditional home remedies.
- 5 Certain jobs and hobbies involve working with lead-based products, like stained glass work, and may cause parents to bring lead into the home.

The Centers for Disease

# Healthy Houses of Worship

- Asthma & Triggers
- Drinking Water, Heat Events
- Buses & Vehicle Idling
- Carbon Monoxide, Radon, Radiation
- Indoor Air Quality/Ventilation
- Mold & Moisture Control
- Chemical Management, Lead, Mercury,
- PCBs in Caulk & Fluorescent Light Ballasts
- Pesticides & Pest Management
- Facility Assessment
- Federal Grants, Financial Assistance

[epa.gov/education/supporting-healthy-houses-worship](https://www.epa.gov/education/supporting-healthy-houses-worship)



# Safer Choice Cleaning Products

- The Safer Choice label identifies products with safer chemical ingredients, without sacrificing quality or performance. About 1,900 products currently qualify to carry the Safer Choice label and are available for use [in homes](#) and in [facilities like schools, senior housing, worship facilities, and offices](#).
- [Learn About Safer Choice](#)
- [Safer Choice Standard](#)
- [Browse Safer Choice-Certified Products](#)





**ENERGY EFFICIENCY AND RENEWABLE  
ENERGY IN LOW-INCOME COMMUNITIES  
A GUIDE TO EPA PROGRAMS**

[Energy Efficiency and Renewable Energy in Low-Income Communities](#)

# Saving the Rain: Green Stormwater Solutions for Congregations

Stormwater management practices and landscaping:

- Reduce or eliminate local stormwater fees
- Improve air and water quality
- Provide habitat for wildlife
- Improve aesthetics of the site and offer a peaceful outdoor sanctuary

[epa.gov/nps/saving-rain-green-stormwater-solutions-congregations](https://epa.gov/nps/saving-rain-green-stormwater-solutions-congregations)

## Saving the Rain

Green Stormwater Solutions for Congregations



U.S. Environmental Protection Agency, Office of Water

# WaterSense Labeled Products



Commercial Toilets



Urinals



Residential Toilets



Irrigation Controllers



Bathroom Faucets



Showerheads



Spray Sprinkler Bodies



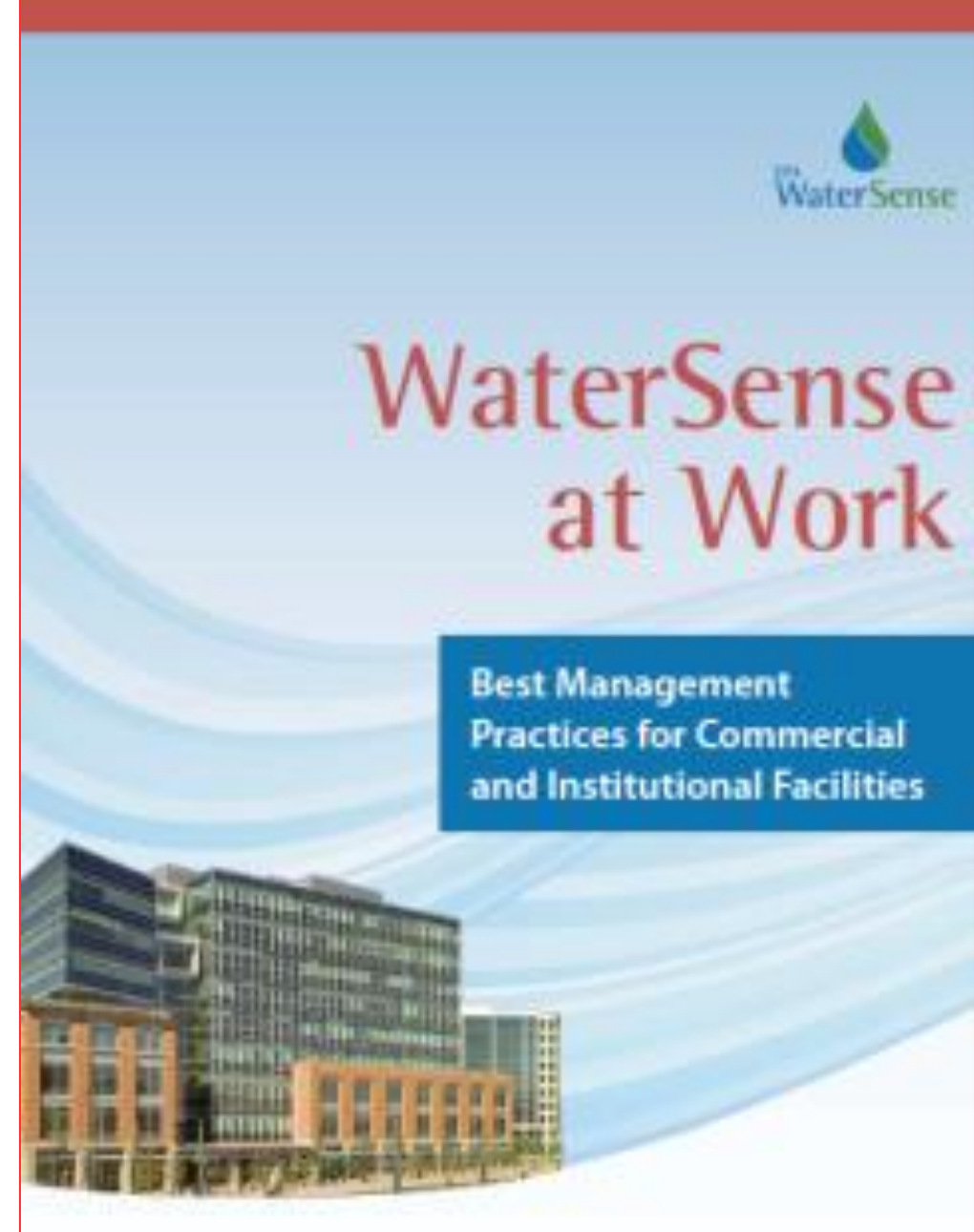
More than 20,000 product models have earned the label  
[epa.gov/watersense](http://epa.gov/watersense)

# WaterSense at Work: Best Management Practices

Water management guide:

- Planning, monitoring, education
- Sanitary fixtures and equipment
- Commercial kitchen equipment
- Outdoor water use
- Mechanical systems
- Onsite alternative sources of water
- [Download WaterSense at Work](#)

[epa.gov/watersense/commercial-buildings](http://epa.gov/watersense/commercial-buildings)







EPA's

# Green Power Partnership

An Environmental Choice for Your Organization



## Guide To Purchasing Green Power

- How to get started...
  - [epa.gov/greenpower/guide-purchasing-green-power](https://epa.gov/greenpower/guide-purchasing-green-power)

- **Renewable Energy Power “Toolbox”**

- Project development
- Policy considerations
- Financing approaches
- Project economics and evaluation
- RFP and contracts guidance
- Consumer claims guidance
- [epa.gov/repowertoolbox](https://epa.gov/repowertoolbox)

## Guide to Purchasing Green Power

Renewable Electricity, Renewable Energy Certificates, and On-Site Renewable Generation

U.S. DEPARTMENT OF ENERGY | Energy Efficiency & Renewable Energy





# ENERGY STAR® Home Energy Yardstick

Assess the energy efficiency of your home and see how it measures up:

EPA's Home Energy Yardstick provides a simple assessment of your home's annual energy use compared to similar homes. By answering a few basic questions about your home, you can get:


- Your home's Home Energy Yardstick score (on a scale of 0 to 10);
- Insights into how much of your home's energy use is related to heating and cooling versus other everyday uses like appliances, lighting, and hot water;
- Links to guidance from ENERGY STAR on how to increase your home's score, improve comfort, and lower utility bills; and
- An estimate of your home's annual carbon emissions.

Learn more about [how the Home Energy Yardstick works](#).

See a sample [results page](#).

## Getting Started:

To calculate your Yardstick score, all you need is some basic information about your home:

- ✓ Your ZIP code;
- ✓ Your home's square footage;
- ✓ Number of full time home occupants;
- ✓ A list of all the different fuels used in your home (e.g., electricity, natural gas, fuel oil); and
- ✓ Your home's last 12 months of utility bills (usually found in the 12 month summary provided on your bill or through a Green Button file .

Having trouble with the Home Energy Yardstick? Contact us at [yardstick@energystar.gov](mailto:yardstick@energystar.gov).



**Get Started!**

Want to save your information?  
[Click here to create an account!](#)

[energystar.gov/yardstick](http://energystar.gov/yardstick)

# Seal and Insulate with ENERGY STAR



Why Seal and Insulate

Sealing air leaks around your home and adding insulation can help your home be more comfortable and energy efficient and provide up to a 10% savings on your annual energy bills. Simple fixes include installing weather stripping on doors and caulking around windows, while bigger jobs might include sealing leaks and adding insulation in your attic. First, use these resources to choose and prioritize your air sealing and insulation projects. Second, use the how-to instructions to do it yourself, or link to qualified professionals who can help you do the job.

## STEP 1 – CHOOSE YOUR PROJECTS

### IDENTIFY WHAT YOU WANT TO FIX



Find out which projects will fix your specific home problems, such as cold floors and drafts.

### DETERMINE THE EFFORT REQUIRED



Find out which projects best work with your budget and skill level.

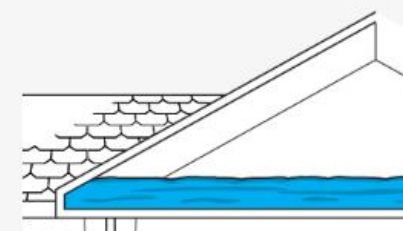
### ASSESS THE LEVEL OF OPPORTUNITY



Find out which projects give you the most energy savings and comfort benefits.



Learn how to take action today and Rule Your Attic! with ENERGY STAR.

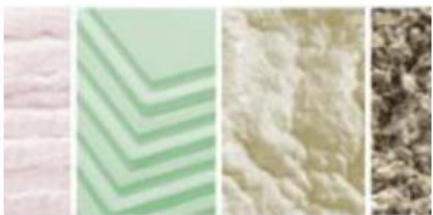


### ENERGY STAR Home Upgrade

Start saving with a better insulated & sealed attic.

Upgrade Now

## STEP 2 – PREPARE FOR YOUR PROJECTS



Not all insulation is created equal. Browse a list of [ENERGY STAR certified insulation products](#) that have been third party verified to deliver performance while meeting strict safety requirements.

## STEP 3 – GET STARTED ON YOUR PROJECTS



Attic Air Sealing



Attic Insulation



Basement/crawlspace



Seal Behind Window and Door Trim



Applying Plastic Over Windows

## RESOURCES

- [Recommended Home Insulation R-Values](#)
- [Seal and Insulate DIY Guide \(PDF, 12.8 MB\)](#)
- [Tax Credits](#)
- [Home Energy Yardstick](#)
- [Home Energy Advisor](#)
- [Windows, Doors and Skylights](#)
- [Cool Roofs](#)
- [DOE's Home Improvement Expert Checklists](#) [EXIT →](#)

## PARTNER RESOURCES

- [Join Seal and Insulate ENERGY STAR Program](#)
- [Insulation Partnership Commitments and Definitions and Testing Requirements](#)
- [Insulation Certification Bodies](#)

## DOE HOME IMPROVEMENT EXPERT CHECKLISTS

# Low-cost insulating window inserts

- **WindowDressers** brings community volunteers of all economic and social situations together to improve the warmth and comfort of interior spaces, lower heating costs, and reduce carbon dioxide pollution by producing **low-cost insulating window inserts** that function as custom, interior-mounted storm windows. Our staff supplies, trains, and supports teams of community volunteers as they build affordable, insulating window inserts at local Community Builds.
- **In VT, ME, NH, MA**, the inserts are free for those who cannot afford to pay, and low cost for middle-and high-income households.

[windowdressers.org/](http://windowdressers.org/)

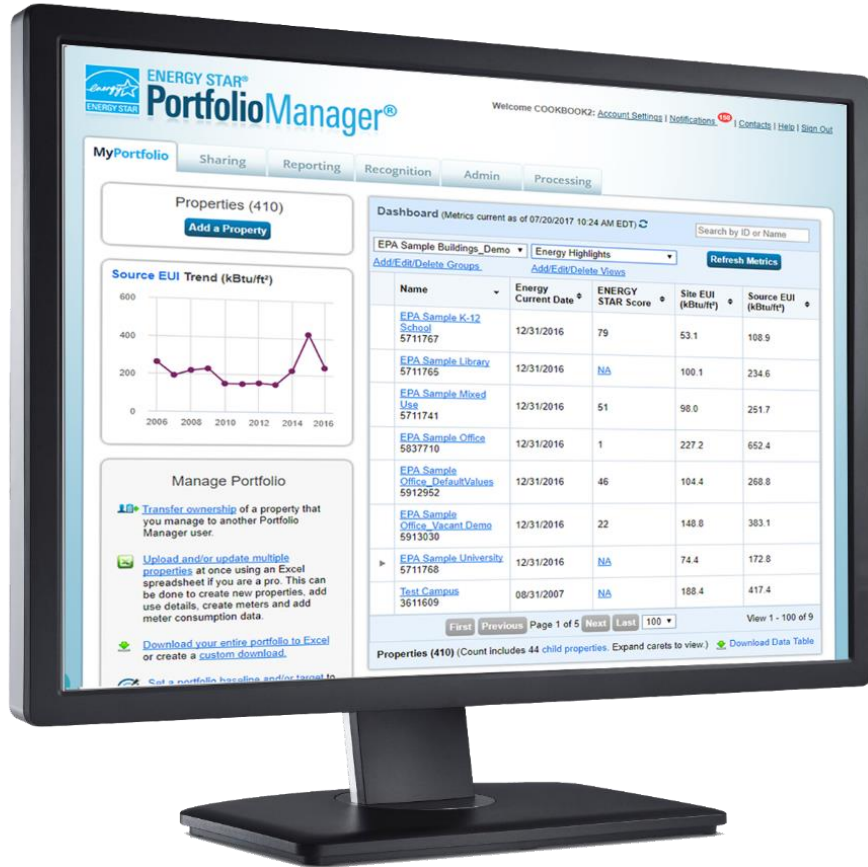


INSULATING WINDOW INSERTS





# ENERGY STAR® PortfolioManager®



Free. Online. Secure.

[energystar.gov/benchmark](http://energystar.gov/benchmark)

## Management Tool



**Assess whole building**  
energy and water  
consumption, plus waste



**Track green power**  
purchase



**Share/report data with**  
others



**Track changes** in energy,  
water, greenhouse gas  
emissions, and cost over  
time



**Create custom reports**



**Apply for ENERGY STAR**  
certification



ENERGY STAR®

# PortfolioManager®

**Hundreds of metrics, including:**



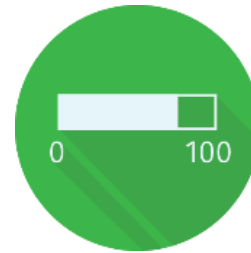
**Energy use**  
Source, site,  
weather  
normalized,  
demand



**Water use**  
Water use  
intensity,  
Water Score  
(for  
Multifamily)



**Waste &  
Materials**  
Waste intensity,  
diversion rate



**1-100  
ENERGY STAR  
score**



**GHG  
emissions**  
Indirect,  
direct, total,  
avoided



# Portfolio Manager Training

- Weekly live webinars; recorded for “24/7” access
- 3 – 7-minute training videos on YouTube
- Step-by-step training guides, fact sheets, FAQs, and technical reference documents
- Link to the highly rated ENERGY STAR Help Desk



Search

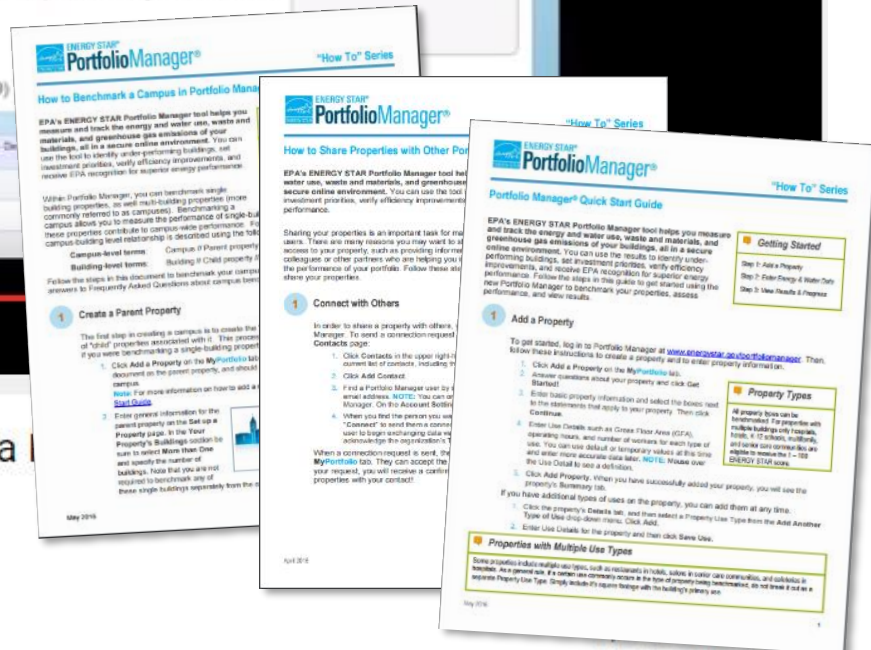


How to Respond to a Data Request in Portfolio Manager®



ENERGY STAR

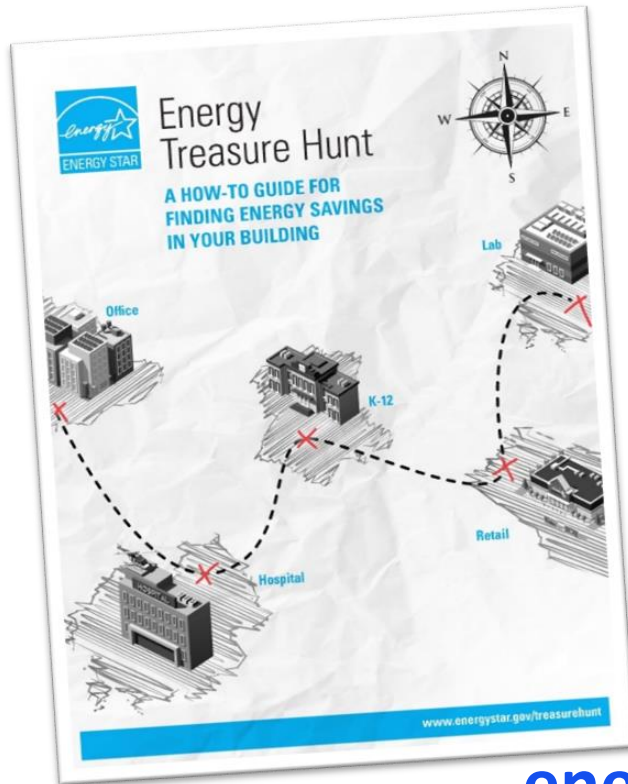
Subscribe 1,516



[energystar.gov/buildings/training](https://energystar.gov/buildings/training)

# Efficiency Action Check List

- Check list of facts, tips, links
- Customize for AmeriCorps & Partners



- Worship facilities
- K-12 Schools
- Senior Living
- Multifamily Housing
- Student Housing

[energystar.gov/treasurehunt](http://energystar.gov/treasurehunt)



### Lighting

- Consider purchasing an inexpensive light meter (under \$30) to assess whether any areas are over-lit, compared to requirements or design levels.
- During daytime and evening hours, identify where lights have been left on in unoccupied spaces (including worship area, offices, restrooms, classrooms, conference rooms, kitchen, family room, hallways, storage, library, etc.).
- During the day, look for “day-burners” – that is, exterior and parking lot lighting that is on and should only be on at night, and which has a failed or dirty light sensor.
- If upgrading your exterior lighting, consider shielded fixtures to direct the light where needed and reduce light pollution.
- Identify and assess opportunities to use automated lighting controls:
  - Occupancy/motion sensors for low-traffic areas.
  - Timers or daylight sensors to turn off exterior and parking lot lights during the day.
  - Dimming controls in locations where natural lighting (e.g., near windows, skylights, light tubes) can temporarily supplement or replace fixture lighting.
- Confirm that lighting controls are installed to “see” what they must and are operating as intended.
- Assess cleanliness of lamps/fixtures (dust, bugs, any debris) and the need to institute a regular cleaning plan for maximum light output.
- Identify where reflectors can be practically added to amplify existing lighting.
- Consider opportunities for de-lamping, and de-energize and/or remove ballasts that are not in use.
- Evaluate the opportunity to upgrade to more energy-efficient lighting options:
  - Replace T12 fluorescents with T8s or T5s with electronic ballasts (removing obsolete magnetic ballasts) or consider the use of tubular LEDs (TLEDs).
  - Upgrade incandescent and CFL bulbs to LED (especially for task lighting or specialty/decorative applications).
  - Replace incandescent or CFL exit signs with an LED model, or LED retrofit kit.



NOTES:

#### TIP

- Consider an “all utility audit” to look for billing errors and proper rate classification for electricity, natural gas, heating oil, water/ sewer, and telecommunications. The auditing firm is paid a pre-agreed percentage only after your refund is complete. If there is no refund due, you have confirmed you are not overpaying.



# Bipartisan Infrastructure Law

- **Grants for Nonprofit Efficiency Improvements**
  - The Energy Efficiency Materials Pilot Program is designed to provide non-profits with energy efficiency materials including (i) a roof or lighting system or component of the system; (ii) a window; (iii) a door, including a security door; and (iv) a heating, ventilation, or air conditioning system or component of the system (including insulation and wiring and plumbing improvements needed to serve a more efficient system).
  - Estimated Request for Information to be released by end of 2022.
  - Estimated funding application opening date is Q1 2023.

[DOE Energy Efficiency Materials Pilot Program](#)

[DOE Bipartisan Infrastructure Law Program Links](#)

# **THE INFLATION REDUCTION ACT (IRA): TRANSFORMATION OF THE ENERGY ECONOMY**

**PROJECTED \$370 BILLION IN SPENDING**

**Cut U.S GHG emissions by about one billion tons (1 gigaton) per year by 2030**

**Reduce cumulative emissions by 6.3 billion tons over the next decade**

**Close the gap to our climate goals in 2030 by two thirds**

**Drive trillions in cumulative capital investment in new American energy supply infrastructure over the next decade**

**Save \$50 billion a year for households, businesses & industry – up to ~\$1000 per household**

# The challenge of IRA

- **U.S. needs to cut emissions by about 3% annually for the rest of the decade to hit IRA's projected impact.**
    - **We're currently at 1%.**
  - **IRA is primarily carrots, not sticks.**
    - **With no requirements, only as strong as voluntary actions**
  - **Provides funding for ten years but does not change ongoing appropriations.**
  - **Programs and actions to accelerate market transformation**
    - **Must help individuals and organizations navigate a new universe of incentives and programs.**
- 



# EESI

Environmental and Energy  
Study Institute

The [Infrastructure Investment and Jobs Act \(IIJA\)](#) provides \$50 million over five years to the U.S. Department of Energy (DOE) to implement the “Energy Efficiency Materials Pilot Program” and **award grants to help nonprofits improve the energy efficiency of their facilities.**

Energy efficiency and electrification measures:

- Reduce operating costs
- Free resources for core missions
- Model environmental stewardship, and
- Protect the health and wellness of their employees, volunteers, and those who use their services.



[Why Energy Efficiency Is Important for Nonprofits](#)




[Choosing Energy Efficiency: Considerations and Advice for Nonprofits](#)



[Financing Energy Efficiency Projects for Nonprofits](#)

[Energy Efficiency for Nonprofits](#)

# IRA Resources

- [EPA Administrator's Statement on IRA](#)
  - [Congress.gov bill record](#)
  - [Senate Environment and Public Works Summaries & Documents](#)
  - [White House: BY THE NUMBERS: The Inflation Reduction Act](#)
  - [Bipartisan Policy Center Summary](#)
  - [Harvard Environmental & Energy Law Program Environment Justice Provisions Overview](#)
  - [Bipartisan Policy Center: What Does the Inflation Reduction Act Mean for Housing?](#)
  - [ACEEE Summary of Home Energy Upgrade Incentives](#)
  - [Real Estate Roundtable Fact Sheet: IRA Tax Deduction For Energy Efficient Buildings](#)
  - [ENERGY STAR Utility Rebates for Energy Efficient Equipment in Commercial Buildings](#)
- 

[NEWSROOM](#) > [EVENTS](#)

# MLK Day

The Martin Luther King, Jr., holiday is an official day of service and celebrates the civil rights leader's life and legacy.



**Jerry Lawson**  
**National Manager**  
**ENERGY STAR for Small**  
**Business & Congregations**  
[lawson.jerry@epa.gov](mailto:lawson.jerry@epa.gov)

AmeriCorps – Thank you for your [Day of Service](#)



**Project Registry**

**Rhonda Taylor**



# Register your projects so they are discoverable in our search

- **Register a Volunteer Opportunity**
- Publicize your volunteer opportunities for the MLK National Day of Service by adding them to AmeriCorps Volunteer Search.
  1. To be discoverable in search results for MLK Day, you must **use #MLK in the title of the project.**
  2. **Create a free project listing** with one of these organizations: [Idealist](#), [JustServe](#), or [VolunteerMatch](#)
  3. That's it, anyone searching for MLK Day volunteer opportunities on our site will see your post.
- If your organization hosts volunteer opportunities and would like to promote these opportunities, please contact [MLKDay@cns.gov](mailto:MLKDay@cns.gov).

Current partners for this search tool include AmeriCorps, Idealist, California Volunteers, Catholic Volunteer Network, JustServe, MENTOR, Volunteer.gov (National Park Service), and VolunteerMatch.

# What's on the horizon

Social Press Kit – **Available NOW** includes key messages and other tools on our website.

December 1, 2022

2:00 pm Eastern -- Webinar on using AmeriCorps' key messages, marketing, government relations, and social media tools. **Sign up on MLKDay.gov**. You will find the link on the Resources page toward the bottom.

**Generations Over Dinner** – watch for an announcement in your inbox – tools coming early December.

**Q&A – please raise you hand or  
put you question in the Q&A  
feature**

# Thank YOU!

- Stay in touch with us.....no question to small.....Share your successes and photos.
- Reach us at: [Engagement@cns.gov](mailto:Engagement@cns.gov)
- **REGISTER YOUR PROJECTS!**